

CITY OF JERSEY CITY OFFICE OF THE MAYOR

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FOR IMMEDIATE RELEASE

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*** PRESS RELEASE ***

Jersey City Hosts Annual July 4th Street Festival & Fireworks with 80 Food & Artisan Vendors, Music, Entertainment, Activations & More

Free Admission to Family-Friendly Event Capped Off by Grucci Fireworks Overlooking the NYC Skyline & Hudson River

JERSEY CITY - Mayor Steven M. Fulop joins City Council members, the Office of Cultural Affairs, and Jersey City Night Market for the annual Jersey City Fourth of July Street Festival and Fireworks, a family-friendly event along the Hudson River waterfront promoting local small businesses and fostering community in celebration of our nation's independence. This year's event features 80 local vendors and food trucks, three separate stages of DJ entertainment curated by Lovelisa Dizon of Jersey City-based Chilltown Collective, a US Army flight simulator, and activations by the New York Red Bulls and New Jersey Devils. The festival is capped off by Grucci fireworks launching from two barges on the Hudson River to produce an unparalleled fireworks display framed by the New York City skyline.

"Every year, we host this free, family-friendly event as a way of bringing the community together for a day filled with entertainment, food, and fun. This year, we also want to highlight our local small businesses and restaurants and encourage attendees to explore what makes Jersey City so unique with a wide range of food trucks, artisan vendors, activations, and more," said **Mayor Fulop** who resurrected Jersey City's Independence Day event in 2013.

"We are looking forward to being a part of Jersey City's Fourth of July Street Festival again this year as a vendor. We have had such a great experience participating in recent years, and this platform has helped to



grow our customer base throughout the area. For me personally, the event has become a celebration of our nation and also our business as we reach countless first-time customers who have since become loyal repeat customers," added **Gidget Terry, Founder and Owner of Empanadas by Lady** in Jersey City.

One of the three stages will be a "Tribute to Hip Hop" sponsored by 94.7 "The Block" where they will be broadcasting live all day from Jersey City. The City is partnering once again with <u>JC Night Market</u> by MMFB Productions to host the street festival from noon to 9 p.m. along Montgomery Street with activations, bounce houses, and other entertainment on surrounding streets, as shown on the <u>City's event map</u>.

"We are excited for this year's big event with so many food and artisan vendors, entertainment, DJ performances on every block, and of course, Grucci's fireworks never disappoints," said Christine Goodman, Director of Jersey City's Office of Cultural Affairs.

For a full list of road closures, please visit the City's website <u>here</u>. To minimize traffic congestion, transportation options are being added in Jersey City, including:

- Additional Via Jersey City services.
- Rideshare drop-off points at City Hall.
- Bike JC valet at Warren and Montgomery Streets.
- Exchange Place PATH services every 10 minutes 5:30 p.m. to 11:30 p.m.



Parking restrictions in the area begin at 6 p.m. on July 3, 2023. For a full list of parking restrictions and road closures, please visit the <u>City's website here</u>. All temporary parking and road restrictions will be lifted at 11:59 p.m. on July 4, 2023.

Please be advised that any bags or backpacks brought into the festival area are subject to search by law enforcement authorities. Attendees are encouraged to pack belongings in clear bags. Coolers are not allowed in the festival area.

For more information on the event, transportation, what to bring, and announcements, please visit jerseycityculture.org.

All media must RSVP to Kimberly Scalcione at KScalcione@jcnj.org.

